

Spring Branch Independent School District
Agenda Item Information

Date of Board Meeting: March 22, 2010

Subject: Recognition of the March 2010 Employee of the Month

Administrator Responsible:

Name: Linda Buchman

Position: Community Relations Officer

Purpose of Agenda Item: Special Presentation

ADDITIONAL INFORMATION AND/OR BACK-UP:

March Employees of the Month:

David Cain, Webmaster & Melissa Wiland, Web Designer

This month, we honor two incredibly talented and dedicated employees whose efforts have transformed the ways in which we utilize our website and social networking tools while increasing the operational efficiency of our organization. Thanks to their joint efforts, we continue to make giant strides with our public and employee websites, department sites and campus sites. Their can-do spirits, innovative thinking and great problem solving skills, melded with their technical talents are yielding a new framework for decentralizing content management of our website while maintaining a unifying look, feel and flow of information.

In the words of Venu Rao, SBISD’s Chief Information Officer, “David’s willingness to work all kinds of hours including weekends and holidays to meet a deadline, the sheer volume of work he produces, his willingness to do whatever we ask of him no matter how trivial or complex...are all things we see him do day after day.”

Melissa shares this work-ethic, and her award-winning artistic talents have yielded vast improvements in our website design and print materials. Through her devotion of hundreds of hours of time and immense talent, Melissa is largely responsible for the successful development and implementation of our new SBISD brand image and tagline, and her vision enabled us to develop in-house our first annual report in nearly two decades. She has also led our efforts to reinvigorate our use of video to communicate our message. “Melissa’s professionalism, technical and artistic talents, creativity, willingness to try new things, together with her strong sense of team-work, make her a role model for all.”